



# **BRIDGES SENSORY ROOM SPONSORSHIP OPPORTUNITIES**

*Let people know you care about disability inclusion*

# About BRIDGES



BRIDGES assists people with disabilities to **self-determine their own lives** and works to **overcome barriers**, stigma, indifference, and the quiet prejudice of low expectations.

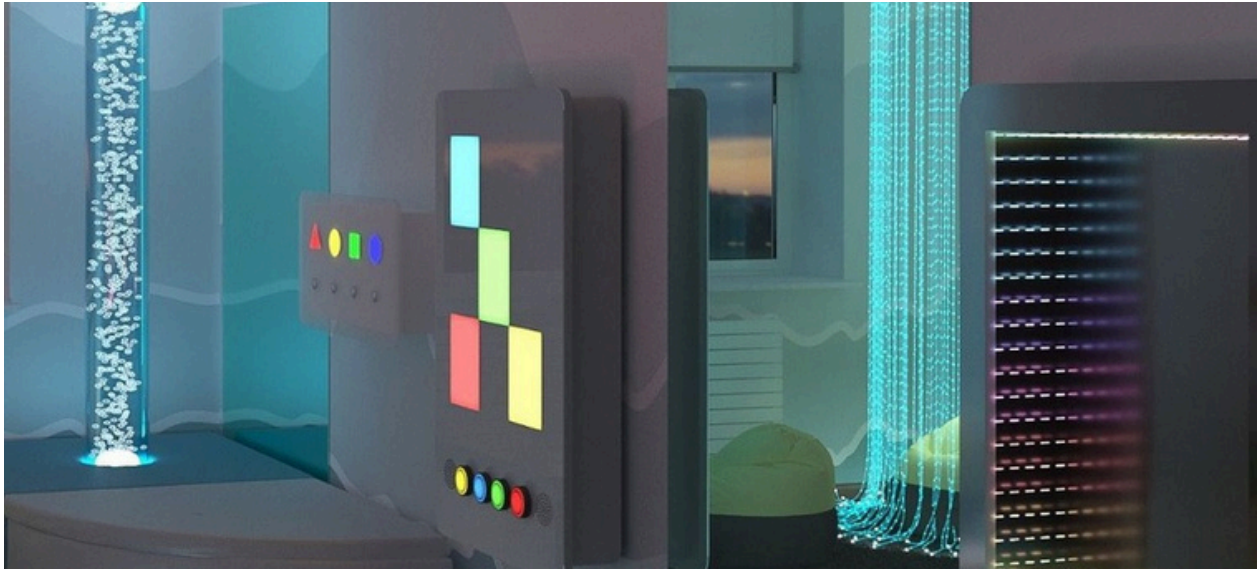
BRIDGES **helps businesses** to employ people with disabilities, increase access to their facility, and enhance their community profile.

BRIDGES **raises disability awareness** and advocates for programs, services, and **legislation** that promote fairness and equality.

BRIDGES works with individuals and educational systems to **maximize learning** and to ensure effective accommodation standards.

# BRIDGES

## Sensory Room



We are proud to announce our latest initiative: the development of a public sensory room within the Palisades Center. This innovative project aims to provide a safe, inclusive, and supportive environment for individuals of all abilities, particularly those with sensory processing challenges.

**What is a Sensory Room?** A sensory room is a specially designed space equipped with various sensory experiences and tools to help individuals regulate their sensory input. These rooms are particularly beneficial for individuals with autism, ADHD, sensory processing disorder, and other neuro- developmental differences, as well as those who experience anxiety or stress in overwhelming environments.

# BRIDGES

## Sensory Room

**Our Vision** Our vision for the sensory room is simple yet profound: to create a welcoming sanctuary where individuals of all abilities can find comfort, relaxation, and sensory stimulation tailored to their unique needs. By offering a dedicated space for self-regulation and sensory exploration, we aim to promote inclusion, enhance well-being, and foster a sense of belonging within our community.

### Key Features

The sensory room will be thoughtfully designed and equipped with a variety of sensory-friendly elements, including:

- Calming lighting
- Comfortable seating options
- Interactive sensory panels and toys
- Relaxing music and soundscapes
- Tactile and visual stimuli
- Adjustable sensory experiences to accommodate individual preferences



# BRIDGES

## Sensory Room



## Why a Sensory Room?

One of the great benefits of a sensory room is to make places of business more accessible. Sensory processing issues occur in at least 1 in 20 people! That means there is a strong likelihood that a person with sensory processing issues will, at some point, be a customer and may experience sensory overload or underload. Providing a sensory room is one way you can not only be accessible to all customers but also make patronizing your business easier for those with sensory issues or parents with children who have sensory needs.

Inclusivity is crucial for public spaces. Our goal is to make the Palisades Center more inclusive for everyone, and we invite you to be part of the solution.

# The Goal:

To **create** and **sustain** a public sensory room in the Palisades Center

We have already raised the necessary funds (\$100,000) to **create** the room. The architects, designers and builders are working on the final design now and the room is scheduled to be opened by the fall of 2024. We are now looking at sponsorships to **sustain** the room. There are two ways for you to get involved: Corporate Sponsorships and In-Kind Donations.

**Corporate sponsorships** offer a unique opportunity for businesses to showcase their commitment to social responsibility while gaining valuable brand exposure and engagement. By aligning your company with our mission to create inclusive spaces for individuals with disabilities, you not only contribute to a worthy cause but also demonstrate your dedication to making a positive difference in the lives of others. Explore the sponsorship levels on the next page to discover the benefits to your company and join our amazing group of sponsors:

- Empire State Development
- The Palisades Center
- Veolia Water
- M&T Bank
- NYSCB
- Target
- Lia Toyota
- Anchor Media
- Atlantic



# Sponsorship Levels

Sponsorship Level	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Logo on Storefront	Small	Small	Small	Large
Social Media Mentions	2/year	4/year	6/year	8/year
Dedicated Social Media Post	-	-	1/year	2/year
Brand Mention on Website (months/year)	3	6	9	12
Logo on Information Sheet / Flyers	Yes	Yes	Yes	Yes
Recognition in Annual Report & Press Releases	Yes	Yes	Yes	Yes
Featured Content on BRIDGES Website	-	-	Yes	Yes
Customized Promotional Opportunities	-	-	-	Yes
Naming Opportunities	-	-	-	Yes

# Additional Benefits

## Enhanced Brand Reputation

Studies show that consumers are more likely to support businesses that demonstrate a commitment to social responsibility. By supporting the BRIDGES sensory room, your company can enhance its reputation as a socially conscious organization, attracting loyal customers who value corporate philanthropy.

## Employee Engagement and Satisfaction

Employees are increasingly seeking purpose-driven workplaces where they can make a positive impact. Your sponsorship empowers your company to foster a culture of social responsibility, boosting employee morale and retention rates. Research also indicates that employees trust and feel proud to work for companies that contribute to charitable causes.

## Recruitment Advantage

In today's competitive job market, candidates are drawn to employers who prioritize social impact. By aligning with our mission to create inclusive spaces for individuals with special needs, your company can attract top talent who are passionate about making a difference in the community.





# In-Kind Donations

We deeply value the generosity and support of our community partners, whose in-kind donations play a crucial role in helping us create and maintain our sensory room at the Palisades Center. In-kind donations are a tangible way for businesses and individuals to contribute to our cause, providing essential supplies and resources that directly benefit the individuals we serve.

How You Can Help:

- **Signage:** Clear and informative signage helps guide visitors to the sensory room, ensuring easy accessibility for all individuals.
- **Toiletries:** Donations of essential toiletries such as toilet paper, menstrual products, tissues, and soap.
- **Cleaning Wipes and Cleaning Supplies:** Cleaning wipes and supplies are essential for maintaining a clean and sanitized sensory room, ensuring the health and safety of all individuals who utilize the space.

Your in-kind donations contribute to the ongoing operation and sustainability of our sensory room, allowing us to focus our financial resources on programming and activities that directly benefit individuals with disabilities. We welcome contributions of all sizes and greatly appreciate your support in helping us create an inclusive and supportive environment for our community.



# Contact us today!



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